

FAO Sarah Marklew
One Stop Stores Limited
Apex Road
Brownhills
Walsall
West Midlands
WS8 7TS

Tel: (01642) 728717

Date: 4 January 2018

Ref: MAU/091872

Dear Madam

LICENSING ACT 2003

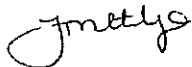
Premises: Loxley Road, Middlesbrough,

With reference to your application for a licence under the Licensing Act 2003, and as a designated 'Responsible Authority', I wish to advise you that it is my intention to make a representation against your application. My reasons for making the representation are attached.

A Licensing Officer will contact you in due course regarding the arrangements for a hearing of your application before the Licensing Sub-Committee, as applicable.

If you would like to discuss this matter please do not hesitate to contact me.

Yours faithfully,



Fiona Helyer
Public Health Officer
Alcohol Control

Middlesbrough Council
The Licensing Act 2003 - Responsible Authority (RA) Representation

Name of RA Representative: Fiona Helyer

Address: Public Health and Public Protection Service, Civic Centre, Middlesbrough.
Email: Fiona_helyer@middlesbrough.gov.uk **Tel** 01642 728717

Licence holder details

Name and Address of Premises

Address: Loxley Road, Middlesbrough,

Name of licence holder or club holding club premises certificate (if known)

One Stop Stores Limited

Number of premises licence or club premise certificate (if known)

Representation

It is my opinion that the application fails to adequately satisfy the following licensing objectives:

- | | |
|-------------------------------------|----------------------------------|
| <input checked="" type="checkbox"/> | Prevention of Crime and Disorder |
| <input checked="" type="checkbox"/> | Prevention of Public Nuisance |
| <input checked="" type="checkbox"/> | Public Safety |
| <input checked="" type="checkbox"/> | Protection of Children from Harm |

Grounds for representation (including details of any previous representations)

Licensing Act 20013

Re- One Stop Sores Limited, Loxley Road, Middlesbrough

The Director of Public Health, as the Responsible Authority for Public Health, is making a representation to this application on the grounds of Crime and Disorder, Public Safety, Public Nuisance and Protection of Children from Harm. The area in which these premises are situated suffers from high levels of alcohol related crime and disorder, anti-social

behaviour and there are high numbers of wholly attributable alcohol related hospital admissions to James Cook Hospital.

The application made is for the grant of a new off premises licence from 0600 – 2300 seven days a week. The application is made by One Stop Stores Limited who are the proposed premises licence holder.

There are a number of concerns regarding the current application that has been made to Middlesbrough Council's Licensing Authority. The premises are situated in an area which already suffers from a number of alcohol related issues, particularly in relation to crime and disorder, anti-social behaviour and alcohol related health harms.

A meeting was held on Thursday 28 December 2017 with a representative of One Stop Stores Ltd, Ms Sarah Hughes (Area Manager) and representatives from Cleveland Police, Trading Standards and Public Health. The meeting was held to discuss the application due to concerns that it did not demonstrate how the proposed premises will not negatively impact on the licensing objectives.

During the meeting representatives from Public Health were advised that;

- A manager that has been employed by One Stop for 4 years and who has licensing will manage this premise with a number of experienced staff drafted in from other stores and some new employees.
- A full induction training programme will be completed with all members of staff and will be refreshed quarterly
- Training will include Challenge 25, acceptable proof of age, electronic till refusal procedures and conflict management.
- A refusal of alcohol sales report will be checked by the manager on a weekly basis.
- A number of different types of alcohol including beers, lagers and ciders with an ABV (alcohol by volume) of above 6.5% will be sold from the premises.

During the meeting Ms Hughes, the area manager for One Stop Stores Ltd advised that she was aware of the current problems surrounding the area in which these premises are situated including alcohol related crime and disorder and anti-social behaviour. She advised that One Stop are responsible retailers with a number of procedures in place which will help to reduce such issues occurring at and arising from these premises.

A number of concerns regarding some of the proposals put forward were raised. These related to the hours which the premises intends to sell alcohol and the intention to sell some alcohol products which are considered to be high risk due to their high ABV content and the cost of such products which make them highly desirable to those with alcohol dependencies, young people and those on low incomes. Ms Hughes confirmed that it was their intention to sell alcohol from 6am until 11pm seven days a week. The reason provided for selling alcohol at such an early hour was to give people going to work the opportunity to purchase alcoholic birthday gifts for their colleagues.

It was also felt unnecessary to restrict the sale of high risk products, Ms Hughes said that not everyone suffers with a alcohol dependency and some people 'like to drink' such products.

The area in which the premises is situated suffers from a number of issues including alcohol related crime and disorder, anti-social behaviour and alcohol related health issues. It is also situated approximately 30-40 feet away from residential houses for which there are concerns for this premises being a public nuisance to those residents living in the close proximity.

It is our opinion that the granting of this licence will have a negative impact on the licensing objectives and in an area which is one of the most deprived wards not only in Middlesbrough, but also in England.

This representation is made on the grounds that the application does not support the licensing objectives of preventing crime and disorder, public safety, public nuisance and the protection of children from harm.

Supporting evidence to this representation will be provided prior to a licensing sub-committee hearing.